

1 of 5

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

JOE DONNELLY FOR US SENATE SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W	8A-9A	CBS THIS MORNING	:30	\$150.00	10/03-10/03	1	1	1	\$150.00	
		Buyline Comment: WIN										
	2	F	8A-9A	CBS THIS MORNING	:30	\$150.00	10/05-10/05	1	1	1	\$150.00	
		Buyline Comment: WIN										
	3	TU	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/02-10/02	1	1	1	\$350.00	
		Buyline Comment: WIN										
	4	W	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/03-10/03	1	1	1	\$350.00	
		Buyline Comment: WIN										
	5	F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/05-10/05	1	1	1	\$350.00	
		Buyline Comment: WIN										
	6	M	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/08-10/08	1	1	1	\$350.00	
		Buyline Comment: WIN										
	7	W	2P-3P	THE TALK	:30	\$150.00	10/03-10/03	0	0	0	\$0.00	
		Buyline Comment: 1X N/A, MKGD ON LN 44										
	8	F	2P-3P	THE TALK	:30	\$150.00	10/05-10/05	0	0	0	\$0.00	
		Buyline Comment: WIN										
	9	TU	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	10/02-10/02	1	1	1	\$200.00	
		Buyline Comment: WIN										
	10	TH	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	10/04-10/04	0	0	0	\$0.00	
		Buyline Comment: WIN										

2 of 5

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	M	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	10/08-10/08	1	1	1	\$200.00	
				Buyline Comment: WIN								
	12	TU	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	10/02-10/02	1	1	1	\$600.00	
				Buyline Comment: WIN								
	13	TH	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	10/04-10/04	1	1	1	\$600.00	
				Buyline Comment: WIN								
	14	M	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	10/08-10/08	1	1	1	\$600.00	
				Buyline Comment: WIN								
	15	W	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/03-10/03	1	1	1	\$650.00	
				Buyline Comment: WIN								
	16	F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/05-10/05	1	1	1	\$650.00	
				Buyline Comment: WIN								
	17	TU	4P-5P	ANDERSON	:30	\$150.00	10/02-10/02	1	1	1	\$150.00	
				Buyline Comment: WIN								
	18	TH	4P-5P	ANDERSON	:30	\$150.00	10/04-10/04	1	1	1	\$150.00	
				Buyline Comment: WIN								
	19	M	4P-5P	ANDERSON	:30	\$150.00	10/08-10/08	1	1	1	\$150.00	
				Buyline Comment: WIN								
	20	TU	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/02-10/02	1	1	1	\$600.00	
				Buyline Comment: WIN								
	21	W	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/03-10/03	1	1	1	\$600.00	
				Buyline Comment: WIN								

3 of 5

3 of 5

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/05-10/05	1	1	1	\$600.00	
			Buyline Comment: WIN									
	23	TU	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/02-10/02	1	1	1	\$600.00	
			Buyline Comment: WIN									
	24	W	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/03-10/03	1	1	1	\$600.00	
			Buyline Comment: WIN									
	25	TH	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/04-10/04	1	1	1	\$600.00	
			Buyline Comment: WIN									
	26	F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/05-10/05	1	1	1	\$600.00	
			Buyline Comment: WIN									
	27	M	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/08-10/08	1	1	1	\$600.00	
			Buyline Comment: WIN									
	28	TU	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/02-10/02	1	1	1	\$600.00	
			Buyline Comment: WIN									
	29	TH	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/04-10/04	1	1	1	\$600.00	
			Buyline Comment: WIN									
	30	M	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/08-10/08	1	1	1	\$600.00	
			Buyline Comment: WIN									
	31	TU	630P-7P	WISH-TV 6P NEW	:30	\$700.00	10/02-10/02	1	1	1	\$700.00	
			Buyline Comment: WIN									
	32	W	630P-7P	WISH-TV 6P NEW	:30	\$700.00	10/03-10/03	1	1	1	\$700.00	
			Buyline Comment: WIN									

4 of 5

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	33	F	630P-7P	WISH-TV 6P NEW	:30	\$700.00	10/05-10/05	1	1	1	\$700.00	
		Buyline Comment: WIN										
	34	TU	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/02-10/02	1	1	1	\$600.00	
		Buyline Comment: WIN										
	35	TH	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/04-10/04	1	1	1	\$600.00	
		Buyline Comment: WIN										
	36	F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/05-10/05	1	1	1	\$600.00	
		Buyline Comment: WIN										
	37	M	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/08-10/08	1	1	1	\$600.00	
		Buyline Comment: WIN										
	38	F	9P-10P	MADE IN JERSEY	:30	\$2,600.00	10/05-10/05	1	1	1	\$2,600.00	
		Buyline Comment: TP/PGRM CHNG										
	39	SU	9P-10P	THE GOOD WIFE	:30	\$2,000.00	10/07-10/07	1	1	1	\$2,000.00	
		Buyline Comment: WIN										
	40	SU	7P-8P	60 MINUTES	:30	\$2,000.00	10/07-10/07	1	1	1	\$2,000.00	
		Buyline Comment: WIN										
	41	TU	8P-9P	NCIS	:30	\$4,000.00	10/02-10/02	1	1	1	\$4,000.00	
		Buyline Comment: WIN										
	42	W	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	10/03-10/03	1	1	1	\$900.00	
		Buyline Comment: WIN										
	43	M	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	10/08-10/08	1	1	1	\$900.00	
		Buyline Comment: WIN										

Station WISH-TV INDIANAPOLIS, IN Agency () BUYING TIME Rep Firm
 Advertiser () JOE DONNELLY 4 US S 650 MASSACHUSETTS AVE, N.W., SUITE 210 Sales Office () PHILADELPHIA
 Product JOE DONNELLY US SENA WASHINGTON, DC 20001 Salesperson () KATE BRADY
 Estimate# 2388 Agency C/P1/P2/E 299/301/2388 Salesperson Phone# 215-567-6005
 Buyer Erica Corso Flight Dates 10/02/2012 - 10/08/2012 Salesperson FAX# 215-567-5938
 Phone# Hiatus Weeks
 Fax#

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
44		W-F	5A-530A	NEWS	:30	\$150.00	10/03-10/05	1	1	1	\$150.00	
Buyline Comment: MKGD FOR LN 7												
45		M	7A-8A	NEWS	:30	\$350.00	10/08-10/08	1	1	1	\$350.00	

---REPORT TOTALS---

Report Totals: 42 / \$29,650.00

---SALES MONTHLY TOTALS---

Oct 12: 42 / \$29,650.00
 Sales Totals: 42 / \$29,650.00
 Station Totals: 42 / \$29,650.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$29,650	CABL 0%	WISH 100%	WNDY 0%	WRTV 0%	WTHR 0%
		WTTV 0%	WXIN 0%			

Books null
 Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

Spot Manager: All, 10/02/12-10/08/12

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06860056													
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	CBS	This Morning	@7a	7-8a	:30	10/02/12	7:49:24 AM CBS	This Morning	\$350.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Let's Make A Deal			958-11a	:30	10/02/12	9:58:26 AM Let's Make a Deal		\$200.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Soap Rotator			1227-2p	:30	10/02/12	1:28:41 PM Y&R		\$600.00		P2
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Anderson Cooper			357-5p	:30	10/02/12	4:39:36 PM M-F 4p-5p		\$150.00		P4
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	News 8 @5p			5-530p	:30	10/02/12	5:26:30 PM News 8 @5 WX Sp		\$600.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	News 8 @530p			550-6p	:30	10/02/12	5:45:22 PM News 8 @530		\$600.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	News 8 @6			558-630p	:30	10/02/12	6:05:25 PM News 8 @6		\$600.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	CBS Evening News			630-7p	:30	10/02/12	6:58:56 PM M-F 7-730p		\$700.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Entertainment Tonight			728-8p	:30	10/02/12	7:47:15 PM M-F 730-8p		\$600.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Tuesday 8-9p			758-9p	:30	10/02/12	7:59:26 PM Tue Hour 1		\$4,000.00		P2
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	CBS This Morning @7a			7-8a	:30	10/03/12	7:26:17 AM CBS This Morning		\$350.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	CBS This Morning @8			8-9a	:30	10/03/12	8:17:09 AM CBS This Morning		\$150.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Noon News			1158a-1230p	:30	10/03/12	12:17:26 PM Noon News		\$650.00		P2
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	The Talk			2-3p	:30	10/03/12	2:28:56 PM The Talk		\$150.00		P4
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	News 8 @530p			530-6p	:30	10/03/12	5:51:12 PM News 8 @530		\$600.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	News 8 @6			558-630p	:30	10/03/12	6:05:52 PM News 8 @6		\$600.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	CBS Evening News			630-7p	:30	10/03/12	6:29:26 PM News 8 @6		\$700.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	News 8 @11 M-F			11-1135p	:30	10/03/12	11:32:16 PM LN M-F		\$900.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Let's Make A Deal			958-11a	:30	10/04/12	10:29:11 AM Let's Make a Deal		\$200.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Soap Rotator			1227-2p	:30	10/04/12	1:29:11 PM Y&R		\$600.00		P2
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Anderson Cooper			357-5p	:30	10/04/12	4:49:30 PM M-F 4p-5p		\$150.00		P4
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	News 8 @5p			5-530p	:30	10/04/12	5:08:18 PM News 8 @5		\$600.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	News 8 @6			558-630p	:30	10/04/12	6:19:41 PM News 8 @6		\$600.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Entertainment Tonight			728-8p	:30	10/04/12	7:46:30 PM M-F 730-8p		\$600.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	The Talk			2-3p	:30	10/05/12			\$150.00		P4
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	CBS This Morning @7a			7-8a	:30	10/05/12	7:26:32 AM CBS This Morning		\$350.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	CBS This Morning @8			8-9a	:30	10/05/12	8:54:32 AM CBS This Morning		\$150.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Noon News			1158a-1230p	:30	10/05/12	12:09:49 PM Noon News WX Sp		\$650.00		P2
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	News 8 @530p			530-6p	:30	10/05/12	5:45:34 PM News 8 @530		\$600.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	News 8 @6			558-630p	:30	10/05/12	6:12:29 PM News 8 @6		\$600.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	CBS Evening News			630-7p	:30	10/05/12	6:44:13 PM CBS Evening News		\$700.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Entertainment Tonight			728-8p	:30	10/05/12	7:58:26 PM Fri Hour 1		\$600.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Sunday 7-8p			658-8p	:30	10/07/12	7:49:47 PM Sun Hour 1		\$2,000.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Sunday 9-10p			858-10p	:30	10/07/12	9:49:27 PM Sun Hour 3		\$2,000.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	News 8 @5p			5-530p	:30	10/08/12	News 8 @5		\$600.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Entertainment Tonight			728-8p	:30	10/08/12	M-F 730-8p		\$600.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	News 8 @11 M-F			11-1135p	:30	10/08/12	LN M-F		\$900.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Anderson Cooper			357-5p	:30	10/08/12	M-F 4p-5p		\$150.00		P4
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Let's Make A Deal			958-11a	:30	10/08/12	Let's Make a Deal		\$200.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	CBS This Morning @7a			7-8a	:30	10/08/12	CBS This Morning		\$350.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	News 8 @6			558-630p	:30	10/08/12	News 8 @6		\$600.00		P3
WISH	POL/Joe Donnelly For U JOE DONNEL	2388	Soap Rotator			1227-2p	:30	10/08/12	Daytime Afternoon		\$600.00		P2
											\$27,050.00		
											\$27,050.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**

2012

I, Buying Time, LLC,
 being/on behalf of: Joe Donnelly, a legally
 qualified candidate of the Democratic political
 party for the office of: United States Senate (IN)
 in the General
 election to be held on: Tuesday, November 6th, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges:

\$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Joe Donnelly for Indiana
P.O. Box 391
Indianapolis, IN 46206

I represent that the payment for the above described broadcast time has been furnished by:

Joe Donnelly for Indiana

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Davis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

06/13/12
Date

Erica Z. Co
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe Donnelly
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joseph S. Donnelly
signature of candidate or authorized committee

Joseph S. Donnelly
printed name

date



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/Joel Donnelly For US Senate (D)
Product	JOE DONNELLY US SENA
Estimate Number	2388

Invoice #	211601-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211601
Alt Order #	06860056
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Address:

Buying Time
Attention: Accounts Payable
 650 Massachusetts Avenue NW
 Floor 1
 Washington, DC 20001-3796
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

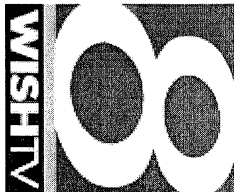
IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	CBS This Morning @8	8-9a		10/01/12 to 10/07/12	1x	--W----				
	WISH			W	10/03/12	:30	8:19 AM	JSD120830H	\$150.00		1
2	WISH	CBS This Morning @8	8-9a		10/01/12 to 10/07/12	1x	----F--				
	WISH			F	10/05/12	:30	8:43 AM	JSD120830H	\$150.00		1
3	WISH	CBS This Morning @7a	7-8a		10/01/12 to 10/07/12	1x	-T-----				
	WISH			Tu	10/02/12	:30	7:55 AM	JSD120830H	\$350.00		1
4	WISH	CBS This Morning @7a	7-8a		10/01/12 to 10/07/12	1x	--W----				
	WISH			W	10/03/12	:30	7:26 AM	JSD120830H	\$350.00		1
5	WISH	CBS This Morning @7a	7-8a		10/01/12 to 10/07/12	1x	----F--				
	WISH			F	10/05/12	:30	7:27 AM	JSD120730H	\$350.00		1
6	WISH	CBS This Morning @7a	7-8a		10/08/12 to 10/14/12	1x	M-----				
	WISH			M	10/08/12	:30	7:56 AM	JSD121030H	\$350.00		1
7	WISH	The Talk	2-3p		10/01/12 to 10/07/12	1x	--W----				
	WISH			W	10/03/12	:00			\$150.00	See MG 7.2	1
	WISH	Daybreak @ 5am	5-530a		10/04/12	:30	5:22 AM	JSD120830H	\$150.00	MG for 7.1 10/03	2
8	WISH	The Talk	2-3p		10/01/12 to 10/07/12	1x	----F--				
	WISH			F	10/05/12	:00			\$150.00	See MG 10.2	1
9	WISH	Let's Make A Deal	958-11a		10/01/12 to 10/07/12	1x	-T-----				
	WISH			Tu	10/02/12	:30	9:58 AM	JSD120830H	\$200.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	JOE DONNELLY US SENA
Estimate Number	2388

Invoice #	211601-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211601
Alt Order #	06860056
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Address:

Buying Time
Attention: Accounts Payable
 650 Massachusetts Avenue NW
 Floor 1
 Washington, DC 20001-3796
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WISH	Let's Make A Deal	958-11a		10/01/12 to 10/07/12	1x	---T---				
	WISH			Th	10/04/12	:00			\$200.00	See MG 10.2	1
	WISH	CBS This Morning @7a	7-8a	M	10/08/12	:30	7:29 AM	JSD121030H	\$350.00	MG for 8.1,10.1	2
11	WISH	Let's Make A Deal	958-11a		10/08/12 to 10/14/12	1x	M-----				
	WISH			M	10/08/12	:30	10:25 AM	JSD121030H	\$200.00		1
12	WISH	Soap Rotator	1227-2p		10/01/12 to 10/07/12	1x	-T-----				
	WISH			Tu	10/02/12	:30	1:29 PM	JSD120830H	\$600.00		1
13	WISH	Soap Rotator	1227-2p		10/01/12 to 10/07/12	1x	---T---				
	WISH			Th	10/04/12	:30	1:29 PM	JSD120730H	\$600.00		1
14	WISH	Soap Rotator	1227-2p		10/08/12 to 10/14/12	1x	M-----				
	WISH			M	10/08/12	:30	12:59 PM	JSD121030H	\$600.00		1
15	WISH	Noon News	1158a-1230p		10/01/12 to 10/07/12	1x	--W----				
	WISH			W	10/03/12	:30	12:22 PM	JSD120830H	\$650.00		1
16	WISH	Noon News	1158a-1230p		10/01/12 to 10/07/12	1x	----F--				
	WISH			F	10/05/12	:30	12:13 PM	JSD120730H	\$650.00		1
17	WISH	Anderson Cooper	357-5p		10/01/12 to 10/07/12	1x	-T-----				
	WISH			Tu	10/02/12	:30	4:49 PM	JSD120830H	\$150.00		1
18	WISH	Anderson Cooper	357-5p		10/01/12 to 10/07/12	1x	---T---				
	WISH			Th	10/04/12	:30	4:56 PM	JSD120830H	\$150.00		1

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Estimate Number	2388

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN6252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WISH	Anderson Cooper	357-5p		10/08/12 to 10/14/12	1x	M-----				
					to						
	WISH			M	10/08/12	:30	4:57 PM	JSD121030H	\$150.00		1
20	WISH	News 8 @ 530p	530-6p		10/01/12 to 10/07/12	1x	-T-----				
					to						
	WISH			Tu	10/02/12	:30	5:45 PM	JSD120830H	\$600.00		1
21	WISH	News 8 @ 530p	530-6p		10/01/12 to 10/07/12	1x	--W----				
					to						
	WISH			W	10/03/12	:30	5:35 PM	JSD120730H	\$600.00		1
22	WISH	News 8 @ 530p	530-6p		10/01/12 to 10/07/12	1x	----F--				
					to						
	WISH			F	10/05/12	:30	5:44 PM	JSD121030H	\$600.00		1
23	WISH	News 8 @ 6	558-630p		10/01/12 to 10/07/12	1x	-T-----				
					to						
	WISH			Tu	10/02/12	:30	6:10 PM	JSD120830H	\$600.00		1
24	WISH	News 8 @ 6	558-630p		10/01/12 to 10/07/12	1x	--W----				
					to						
	WISH			W	10/03/12	:30	6:09 PM	JSD120830H	\$600.00		1
25	WISH	News 8 @ 6	558-630p		10/01/12 to 10/07/12	1x	---T---				
					to						
	WISH			Th	10/04/12	:30	6:20 PM	JSD120830H	\$600.00		1
26	WISH	News 8 @ 6	558-630p		10/01/12 to 10/07/12	1x	----F--				
					to						
	WISH			F	10/05/12	:30	6:00 PM	JSD121030H	\$600.00		1
27	WISH	News 8 @ 6	558-630p		10/08/12 to 10/14/12	1x	M-----				
					to						
	WISH			M	10/08/12	:30	5:58 PM	JSD121030H	\$600.00		1
28	WISH	News 8 @ 5p	5-530p								

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Product	JOE DONNELLY US SENA
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Station	WISH
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Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211601
Alt Order #	06860056
Deal #	
Order Flight	10/02/12 - 10/08/12

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

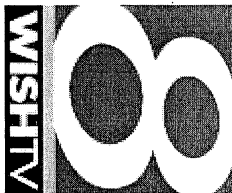
Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	WISH	News 8 @5p	5-530p		to						
	WISH			10/01/12 to 10/07/12	1x	-T-----					
				Tu	10/02/12	:30	5:26 PM	JSD120830H	\$600.00		1
29	WISH	News 8 @5p	5-530p		to						
	WISH			10/01/12 to 10/07/12	1x	---T---					
				Th	10/04/12	:30	5:11 PM	JSD120730H	\$600.00		1
30	WISH	News 8 @5p	5-530p		to						
	WISH			10/08/12 to 10/14/12	1x	M-----					
				M	10/08/12	:30	5:28 PM	JSD121030H	\$600.00		1
31	WISH	CBS Evening News	630-7p		to						
	WISH			10/01/12 to 10/07/12	1x	-T-----					
				Tu	10/02/12	:30	6:59 PM	JSD120830H	\$700.00		1
32	WISH	CBS Evening News	630-7p		to						
	WISH			10/01/12 to 10/07/12	1x	--W----					
				W	10/03/12	:30	6:29 PM	JSD120730H	\$700.00		1
33	WISH	CBS Evening News	630-7p		to						
	WISH			10/01/12 to 10/07/12	1x	----F--					
				F	10/05/12	:30	6:29 PM	JSD121030H	\$700.00		1
34	WISH	Entertainment Tonight	728-8p		to						
	WISH			10/01/12 to 10/07/12	1x	-T-----					
				Tu	10/02/12	:30	7:47 PM	JSD120830H	\$600.00		1
35	WISH	Entertainment Tonight	728-8p		to						
	WISH			10/01/12 to 10/07/12	1x	---T---					
				Th	10/04/12	:30	7:55 PM	JSD120830H	\$600.00		1
36	WISH	Entertainment Tonight	728-8p		to						
	WISH			10/01/12 to 10/07/12	1x	----F--					
				F	10/05/12	:30	7:58 PM	JSD121030H	\$600.00		1
37	WISH	Entertainment Tonight	728-8p		to						

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Product	JOE DONNELLY US SENA
Estimate Number	2388

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Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211601
Alt Order #	06860056
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Address:

Buying Time
 Attention: Accounts Payable
 650 Massachusetts Avenue NW
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 Washington, DC 20001-3796
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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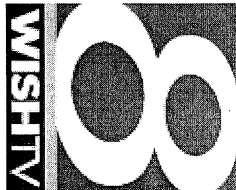
Agency Ref	IN6252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
37	WISH	Entertainment Tonight	728-8p		10/08/12 to 10/14/12	1x	M-----				
	WISH			M	10/08/12	:30	7:47 PM	JSD121030H	\$600.00		1
39	WISH	Sunday 9-10p	858-10p		10/01/12 to 10/07/12	1x	-----S				
	WISH			Su	10/07/12	:30	10:13 PM	JSD121030H	\$2,000.00		1
40	WISH	Sunday 7-8p	658-8p		10/01/12 to 10/07/12	1x	-----S				
	WISH			Su	10/07/12	:30	8:12 PM	JSD121030H	\$2,000.00		1
41	WISH	Tuesday 8-9p	758-9p		10/01/12 to 10/07/12	1x	-T-----				
	WISH			Tu	10/02/12	:30	7:59 PM	JSD120830H	\$4,000.00		1
42	WISH	News 8 @ 11 M-F	11-1135p		10/01/12 to 10/07/12	1x	--W----				
	WISH			W	10/03/12	:30	11:32 PM	JSD120830H	\$900.00		1
43	WISH	News 8 @ 11 M-F	11-1135p		10/08/12 to 10/14/12	1x	M-----				
	WISH			M	10/08/12	:30	11:28 PM	JSD121030H	\$900.00		1
44	WISH	Friday 9-10p	858-10p		10/01/12 to 10/07/12	1x	----F--				
	WISH			F	10/05/12	:30	9:38 PM	JSD121030H	\$2,600.00		1
45	WISH	Entertainment Tonight	728-8p		10/01/12 to 10/07/12	1x	---TF--				
	WISH			Th	10/04/12	:30	7:40 PM	JSD120730H	\$600.00		1
Aired Spots 43											
Gross Total									\$30,250.00		

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Washington, DC 20001-3796
USA

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	JOE DONNELLY US SENA
Estimate Number	2388

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Invoice Date	10/14/12
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Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211601
Alt Order #	06860056
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Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Agency Commission **\$4,537.50**

Net Amount Due **\$25,712.50**

Payment Terms 30 Days

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